**Partnership Confirmation Form**

**SIAM Automotive HR & Skilling Conclave**

**“Accelerating Ahead: HR and Skilling for the Future of Mobility”**

31st October 2025 (Friday)

Taj Fisherman's Cove Resort & Spa, Covelong Beach, Kancheepuram District, Chennai, Tamil Nadu

1. **Partnership Benefits:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **S.No** | **Benefits** | **Platinum**  **Partner** | **Gold Partner** | **Silver Partner** | **Academia Partner\*** |
| **Amount** | | **₹ 4.5 lacs** | **₹ 3.0 lacs** | **₹ 1.5 lacs** | **₹ 1 lac** |
|  | Dedicated Display Area  (Octonorm Booth 2mx2m) | *√* | X | X | *√* |
|  | Number of complimentary delegates | 7 Pax | 5 Pax | 3 Pax | 5 Pax |
|  | Video Commercial during breaks | √  (60 sec) | √  (40 sec) | X | X |
|  | Recognition of the Partner in the Backdrop | *√* | *√* | *√* | *√* |
|  | Acknowledgement on SIAM Website | *√* | *√* | *√* | *√* |
|  | Acknowledgement on SIAM Social Media Handles | *√* | *√* | *√* | *√* |
|  | Acknowledgement in the Programme Copy | *√* | *√* | *√* | *√* |
|  | Acknowledgement in Document Pack | *√* | *√* | *√* | *√* |
|  | Special Panels at Strategic Locations at the Venue | *√* | *√* | *√* | *√* |

**\****Educational Institutions*

1. **Partnership Confirmation Form**

**To**

**Ms Bhawna Mendiratta**

Assistant Director

Society of Indian Automobile Manufacturers

Core 4B, 5th Floor, India Habitat Centre; Lodi Road, New Delhi – 110 003

Email: [bhawna@siam.in](mailto:bhawna@siam.in)

**Our Organisation would like to be one of the: (Please tick ( ✓ ) the relevant box)**

* **Platinum Partner**

**(₹ 4.5 lacs** plus applicable taxes**)**

* **Gold Partner**

**(₹ 3.0 lacs** plus applicable taxes**)**

* **Silver Partner**

**(₹ 1.5 lacs** plus applicable taxes**)**

|  |  |
| --- | --- |
| Name & Designation |  |
| Email id |  |
| Mobile No. |  |
| Organisation |  |
| Registered Address with GST number |  |

**Bank Details**

|  |
| --- |
| Bank Name : KOTAK MAHINDRA BANK LTD.  Address : A-266, Bhisham Pitamah Marg, Defence Colony, New Delhi – 110024  Account Name: **Society of Indian Automobile Manufacturers**  Saving Bank A/c No. : 3311357368  SIAM GSTIN : 07AAATS4258A1ZR  IFSC Code : KKBK0004620  Cheque / Demand Draft in favour of "Society of Indian Automobile Manufacturers" Payable at par or New Delhi. |

**Details required from Partners:**

|  |  |
| --- | --- |
| **S. No** | **Requirement** |
|  | Logo of Your Organisation  *(.cdr, .ps format)* |
|  | For Video Commercials, if applicable  *(mp4, .mov format)* |
|  | Names & Designations of the delegates |

Please send the above by 12th September to: [bhawna@siam.in](mailto:bhawna@siam.in)

--- XXX ---